The **WORD OF THE YEAR** is usually nominated from among winners of the categories below, although new, passionate, last-minute nominations are accepted from the floor. Nominations should characterize the preoccupations and zeitgeist of 2017.

### POLITICAL WORD OF THE YEAR
- **antifa** Anti-fascist movements and organizations, treated as a whole
- **dotard** An old person who shows a decline in mental faculties (used by Kim Jong-un of Donald Trump)
- **persisterhood** Blend of “persist” and “sisterhood”
- **take a knee** Kneel in protest, especially during a time when others are standing

### DIGITAL WORD OF THE YEAR
- **blockchain** Technology underlying cryptocurrencies like bitcoin, which exploded in value this year
- **digital blackface** When a (usu. white) person uses images of black people as a proxy for themselves on social media
- **initial coin offering** Capital-raising process to collect funds to start up a new cryptocurrency
- **rogue** adj. Describing someone ostensibly working in an administration who is posting messages against it

### SLANG/INFORMAL WORD OF THE YEAR
- **shooketh** Mock-archaic way of expressing shock or excitement
- **snatched** Good-looking, attractive
- **wypipo** Humorous phonetic spelling of “white people” used to flag white privilege or absurdity

### MOST CREATIVE
- **askhole** Person who continuously asks ridiculous or obnoxious questions
- **broflake** Man or boy who lacks resilience or coping skills in the face of disagreements or setbacks
- **caucacity** Blend of “Caucasian” and “audacity”
- **milkshake duck** Person or thing that is deeply loved until problematic behavior is revealed or unearthed

### EUPHEMISM OF THE YEAR
- **alternative facts** Contrary information that matches one’s preferred narrative or interpretation of events
- **avocado toast** A minor indulgence for which people unfairly judge others, esp. millennials
- **problematic** An understated way to say something is very wrong or unacceptably politically incorrect

### WTF WORD OF THE YEAR
- **covfefe** A (probably) mistyped word of unknown meaning used in a Donald Trump tweet
- **procrastination nanny** Person who moderates productivity for other adults, esp. as a group event
- **raw water** Water from natural sources without filters or treatment

### HASHTAG OF THE YEAR
- **#MeToo** Indication by women that they have experienced sexual harassment or assault
- **#NeverthelessShePersisted** Feminist rallying cry based on Mitch McConnell’s warning to Elizabeth Warren during a Senate debate
- **#Resist** Slogan of the (anti-Trump) resistance
- **#TakeAKnee** Statement of support for NFL players protesting racial injustice and police brutality

### MOST USEFUL
- **angry react, sad react** Expression of anger or sorrow (describing reaction emoji, e.g. on Facebook)
- **die by suicide** A variant of “to commit suicide” that does not suggest a criminal act
- **millennial pink** Tint of pink used in goods and social media by and for millennials

### MOST LIKELY TO SUCCEED
- **fake news** Disinformation or falsehoods presented as real news; actual news that is claimed to be untrue
- **stan** v. Be a big fan (from Eminem song, “Stan”)
- **unicorn** A one-of-a-kind person or thing

### EMOJI OF THE YEAR
- 🐐: GOAT (Greatest Of All Time)
- 🌟: impeach
- 🧙: woman with head scarf or hijab