

The **WORD OF THE YEAR** is usually nominated from among winners of the categories below, although new, passionate, last-minute nominations are accepted from the floor. Nominations should characterize the preoccupations and zeitgeist of 2017.

POLITICAL WORD OF THE YEAR

- antifa** Anti-fascist movements and organizations, treated as a whole
- dotard** An old person who shows a decline in mental faculties (used by Kim Jong-un of Donald Trump)
- persisterhood** Blend of “persist” and “sisterhood”
- take a knee** Kneel in protest, especially during a time when others are standing

DIGITAL WORD OF THE YEAR

- blockchain** Technology underlying cryptocurrencies like bitcoin, which exploded in value this year
- digital blackface** When a (usu. white) person uses images of black people as a proxy for themselves on social media
- initial coin offering** Capital-raising process to collect funds to start up a new cryptocurrency
- rogue** adj. Describing someone ostensibly working in an administration who is posting messages against it

SLANG/INFORMAL WORD OF THE YEAR

- shooketh** Mock-archaic way of expressing shock or excitement
- snatched** Good-looking, attractive
- wypipo** Humorous phonetic spelling of “white people” used to flag white privilege or absurdity

MOST USEFUL

- angry react, sad react** Expression of anger or sorrow (describing reaction emoji, e.g. on Facebook)
- die by suicide** A variant of “to commit suicide” that does not suggest a criminal act
- millennial pink** Tint of pink used in goods and social media by and for millennials

MOST LIKELY TO SUCCEED

- fake news** Disinformation or falsehoods presented as real news; actual news that is claimed to be untrue
- stan** v. Be a big fan (from Eminem song, “Stan”)
- unicorn** A one-of-a-kind person or thing

MOST CREATIVE

- askhole** Person who continuously asks ridiculous or obnoxious questions
- broflake** Man or boy who lacks resilience or coping skills in the face of disagreements or setbacks
- caucacity** Blend of “Caucasian” and “audacity”
- milkshake duck** Person or thing that is deeply loved until problematic behavior is revealed or unearthed

EUPHEMISM OF THE YEAR

- alternative facts** Contrary information that matches one’s preferred narrative or interpretation of events
- avocado toast** A minor indulgence for which people unfairly judge others, esp. millennials
- problematic** An understated way to say something is very wrong or unacceptably politically incorrect




WTF WORD OF THE YEAR

- covfefe** A (probably) mistyped word of unknown meaning used in a Donald Trump tweet
- procrastination nanny** Person who moderates productivity for other adults, esp. as a group event
- raw water** Water from natural sources without filters or treatment

HASHTAG OF THE YEAR

- #MeToo** Indication by women that they have experienced sexual harassment or assault
- #NeverthelessShePersisted** Feminist rallying cry based on Mitch McConnell’s warning to Elizabeth Warren during a Senate debate
- #Resist** Slogan of the (anti-Trump) resistance
- #TakeAKnee** Statement of support for NFL players protesting racial injustice and police brutality

EMOJI OF THE YEAR

-  : GOAT (Greatest Of All Time)
- im**  : impeach
-  : woman with head scarf or hijab