### American Dialect Society 2015 Words of the Year

**NOMINATIONS** to be voted on by the American Dialect Society
Jan. 8, 2016, Washington, DC

#### MOST USEFUL
- **mic drop**: definitive end to a discussion after making an impressive point
- **microaggression**: subtle form of racism or bias
- **shade**: insult, criticism or disrespect, shown in a subtle or clever manner
- **they**: gender-neutral singular pronoun for a known person, as a non-binary identifier
- **zero fucks given, ZFG**: indication of supreme indifference

#### MOST CREATIVE
- **adult**: (verb) behave like a grownup
- **ammosexual**: firearm enthusiast
- **squad**: one’s posse or close circle of friends
- **yass, yaass, yaaass, etc.**: expression of excitement, approval or strong agreement

#### MOST UNNECESSARY
- **dadbod**: flabby physique of a typical dad
- **manbun**: man’s hairstyle pulled up in a bun
- **or nah**: question tag expressing that something may not occur
- **trigger warning**: alert for potentially distressing material

#### MOST OUTRAGEOUS
- **fish gape**: posed expression with cheeks sucked in and lips slightly apart
- **fuckboy, fuckboi**: derogatory term for a man who behaves objectionably or promiscuously
- **schlong**: (verb) defeat soundly
- **sharewashing**: deceptive marketing by companies treating services as “sharing”

#### MOST EUPHEMISTIC
- **af, asf**: intensifier after an adjective (“as fuck”)
- **lit**: amazing, exciting or fun
- **Netflix and chill**: sexual come-on masked as a suggestion to watch Netflix and relax
- **swipe right/left**: accept or reject (based on gestures used on Tinder dating app)

#### MOST LIKELY TO SUCCEED
- **CRISPR**: gene-editing technology allowing biologists to alter and control DNA sequences
- **ghost**: (verb) abruptly end a relationship by cutting off communication, in person or online
- **mom**: admiring term of address for a woman seen by younger women as a mother figure
- **on fleek**: excellent, impeccable, “on point”

#### LEAST LIKELY TO SUCCEED
- **Berniementum**: momentum behind the candidacy of Bernie Sanders
- **hoverboard**: self-balancing motorized skateboard
- **sitbit**: device that rewards sedentary lifestyle (play on Fitbit fitness tracker)
- **Uber for X**: pitch used by startups seeking to emulate Uber in different tech sectors

#### MOST NOTABLE HASHTAG (new)
- **#JeSuisParis**: expression of solidarity after the Paris terror attacks
- **#LoveWins**: celebration of Supreme Court ruling on same-sex marriage
- **#SayHerName**: call to bring attention to police violence against black women
- **#StayMadAbby**: ridiculing plaintiff in Univ. of Texas affirmative action case
- **#StayWoke**: exhortation to remain vigilant and informed (used by #BlackLivesMatter movement)

#### MOST NOTABLE EMOJI (new)
- 😍: heart eyes (romantic, passionate)
- 😘: winking face (humorous, flirtatious)
- 😘: information desk person (sassy, sarcastic)
- 🍆: eggplant (male genitalia, sexual innuendo)
- 💰: 100 (“keep it 100,” “keep it real”)

#### WORD OF THE YEAR
Nominations to be made at final meeting.